

# 6 WORK PLAN

## SCHEDULE OF ACTIONS

### 6.1 INTRODUCTION

The Work Plan contained herein is the road map for achieving the Fulton Industrial CID Master Plan vision and recommendations introduced in Chapters 3 and 4 and the implementation strategy laid out in Chapter 5. Details on each of the action items included herein can be found in these preceding Master Plan chapters.

The Work Plan is divided into four sections:

1. List of Implementation Partners
2. Short-Mid Term Work Plan
3. Ongoing Action Items
4. Long Term Action Items

The Work Plan focuses primarily on the short term (1 to 5 year) actions that are clear priorities for moving the Master Plan vision forward. These items, along with a limited number of mid term (5-10 year) action items, are captured in Tables 6-1 through 6-4.

A list of ongoing action items and brief list of anticipated long term actions follow these tables.

*It is recommended that the CID update the Work Plan on an annual basis to account for new opportunities, challenges, and priorities as implementation occurs. A five year update to the entire plan will ensure its continued relevancy and efficacy.*

## 6.2 IMPLEMENTATION PARTNERS

Below are the key partners that will play an important role in the implementation of the Master Plan. It is recognized that many other partners, in addition to those listed below, will play a role in the area's success. In particular, it should be noted that this list does not include the large quantity of businesses that are essential to the area's vibrancy. New opportunities for public private partnership should be an ongoing priority of the CID.

- Atlanta Regional Commission (ARC)
- Atlanta Technical College
- Chattahoochee NOW
- City of Atlanta
- Clean Air Campaign
- Cobb County
- CSX
- Development Authority of Fulton County
- Douglas County
- Fulton County Arts Council
- Fulton County Board of Commissioners (BOC)
- Fulton County Board of Education
- Fulton County Community Court
- Fulton County Department of Arts & Culture
- Fulton County Housing & Human Services Department
- Fulton County Economic Development Division
- Fulton County Facilities & Transportation Services Department
- Fulton County Planning & Community Services Department
- Fulton County Police Department
- Fulton County Workforce Development
- Fulton Industrial Community Improvement District
- Georgia Department of Community Affairs
- Georgia Department of Economic Development
- Georgia Department of Transportation (GDOT)
- Georgia Power
- Local brokers
- Landscape maintenance contractor (CID)
- MARTA
- OmniTRAX
- Path Foundation
- Property owners (within Master Plan area)
- South Fulton Chamber of Commerce
- Sustainable Cities Design Academy
- State Road and Tollway Authority (SRTA)
- U.S. Green Building Council
- Unincorporated Fulton County Economic Development Initiative
- U.S. Department of Commerce Economic Development Administration
- U.S. Environmental Protection Agency

## 6.3 SHORT-MID TERM WORK PLAN

The following tables include short term (1-5 year) and mid term (5-10) action terms. Estimated costs, time frames, and project sponsors and/or lead parties/partners are provided.

- Table 6-1 includes transportation planing actions and transportation improvements.
- Table 6-2 includes overall policy and land use actions.
- Table 6-3 includes organizational actions, many of which focus on building capacity and economic development within the district.
- Table 6-4 includes landscape and urban design action items.

Details and estimates provided in these tables will require refinement and adjustment over time to account for 1) availability of funding, 2) overall workload of the CID, and 3) more detailed analysis of needs. While some mid-term actions are included, it is recommended that the Master Plan be updated in five years to revisit the vision and identify new action items that best fit the mid-term period based on work completed to date.

TABLE 6-1. TRANSPORTATION SHORT-MID TERM WORK PLAN

## Transportation Planning Action Items

ID	Description/Action	Year	Estimated Cost	Lead Party	Partners	Funding Source
T-1	Complete engineering planning study to quantify the overall benefits that short-mid term transportation improvements will have on mobility.	2014	\$30,000.00	Fulton Industrial CID	GDOT, Fulton County Facilities & Transportation Services Dept	CID operating budget, partners
T-2	Identify local match for M230 funding.	2014	staff time	Fulton Industrial CID	Fulton County Facilities & Transportation Services Dept	NA
T-3	Make application to ARC for M230 funding. (assumes ARC opens application submittal period in 2014)	2014	staff time	Fulton Industrial CID	Fulton County Facilities & Transportation Services Dept	NA

## Transportation Improvements

ID	Name	Project Type	Description	Eng. Year	Eng. Costs	ROW Year	ROW Costs	Const. Year	Const. Costs*	Contingency Costs	Total Project Costs	Project Sponsor	Potential Funding Source	Potential Local Source	Match Amount
F-1	I-20 East Bound Ramp Intersection Improvements	Intersection Modifications	Turn radii modifications and median repairs to accommodate larger freight vehicles	2016	\$13,200.00	N/A	\$-	2017	\$138,300.00	\$13,700.00	\$165,200.00	Fulton Industrial CID; Fulton County BOC; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$33,040.00
F-2	I-20 West Bound Ramp Intersection Improvements	Intersection Modifications	Turn radii modifications and median repairs to accommodate larger freight vehicles	2016	\$12,300.00	N/A	\$-	2017	\$147,000.00	\$12,800.00	\$172,100.00	Fulton Industrial CID; Fulton County BOC; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$34,420.00
F-3	FIB/Shirley Drive Intersection Modifications	Intersection Modifications	Addition of turn lanes to Shirley Drive, turn radii and median modifications, and pedestrian crossings and signals	2017	\$37,800.00	2017	\$19,900.00	2018	\$488,300.00	\$39,300.00	\$585,300.00	Fulton Industrial CID; Fulton County BOC; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$117,060.00
F-4	Fulton Industrial Circle Realignment and Intersection Improvements	New Roadway/ Intersection Modifications	Realignment of Fulton Industrial Circle to tie into Commerce Drive at FIB	2018	\$65,100.00	2018	\$371,100.00	2019	\$813,000.00	\$67,700.00	\$1,316,900.00	Fulton Industrial CID; Fulton County BOC; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$263,380.00
F-5	FIB/Marvin Miller Drive Intersection Modifications	Intersection Modifications	Addition of right turn lane to Marvin Miller Drive, turn radii and median modifications, and pedestrian crossings and signals	2017	\$32,800.00	2017	\$10,600.00	2018	\$400,400.00	\$34,100.00	\$477,900.00	Fulton Industrial CID; Fulton County BOC; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$95,580.00
F-6	FIB/Bakers Ferry Road Intersection Modifications	Intersection Modifications	Addition of right turn lane to Bakers Ferry Road, turn radii and median modifications, and left turn bulb out for SB U-turns.	2018	\$52,300.00	N/A	\$-	2019	\$614,600.00	\$54,400.00	\$721,300.00	Fulton Industrial CID; Fulton County; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$144,260.00
F-7	FIB/Cascade Road Intersection Modifications	Intersection Modifications	Addition of right turn lane to Cascade Road, turn radii and median modifications, and pedestrian crossings and signals	2017	\$56,700.00	N/A	\$-	2018	\$767,100.00	\$59,000.00	\$882,800.00	Fulton Industrial CID; Fulton County BOC; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$176,560.00

TABLE 6-1. TRANSPORTATION SHORT-MID TERM WORK PLAN (CONT.)

ID	Name	Project Type	Description	Eng. Year	Eng. Costs	ROW Year	ROW Costs	Const. Year	Const. Costs*	Contingency Costs	Total Project Costs	Project Sponsor	Potential Funding Source	Potential Local Source	Match Amount
F-8	FIB/Camp Creek Parkway Intersection Modifications	Intersection Modifications	Addition of accel lane for RT onto Camp Creek, turn radii and median modifications, and pedestrian crossings and signals	2018	\$41,600.00	N/A	\$-	2019	\$511,900.00	\$43,300.00	\$596,800.00	Fulton Industrial CID; Fulton County BOC; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$119,360.00
R-1	FIB/Westgate Drive/ Villanova Drive Signal Installation	Traffic Signal Installation	Traffic signal installation at intersection (Utility coordination included in engineering costs)	2016	\$45,000.00	N/A	\$-	2017	\$169,700.00	\$14,100.00	\$228,800.00	Fulton Industrial CID; Fulton County BOC; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$45,760.00
R-2	FIB/ Riverside Drive/ Tradewater Boulevard Signal Installation	Traffic Signal Installation	Traffic signal installation at intersection (Utility coordination included in engineering costs)	2016	\$45,000.00	N/A	\$-	2017	\$169,700.00	\$14,100.00	\$228,800.00	Fulton Industrial CID; Fulton County BOC ; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$45,760.00
R-3	FIB/Westgate Parkway Signal Installation	Traffic Signal Installation	Traffic signal installation at intersection (Utility coordination included in engineering costs)	2016	\$45,000.00	N/A	\$-	2017	\$169,700.00	\$14,100.00	\$228,800.00	Fulton Industrial CID; Fulton County; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$45,760.00
R-4	FIB Corridor ITS Improvements	ITS Installation	Installation of cameras and other ITS communications to Traffic Management Center	2016	\$4,000.00	N/A	\$-	2017	\$40,000.00	\$4,000.00	\$48,000.00	Fulton Industrial CID; Fulton County BOC; GDOT	ARC M230; GDOT	GDOT; SRTA; Fulton Industrial CID; Fulton County Work Program	\$9,600.00
BP -1**	Corridor Sidewalk Enhancements	Sidewalk Installation	Sidewalk installations at high pedestrian areas and/or connections to transit	N/A	\$-	N/A	\$-	2016	\$731,200.00	\$14,100.00	\$745,300.00	Fulton Industrial CID; Fulton County BOC	ARC M230; GDOT	GDOT; Fulton Industrial CID; MARTA; Fulton County Work Program	\$149,060.00
BP -2***	Pedestrian Crossings	Pedestrian Crossings Installation	Installation of pedestrian crossings at Wendell Drive, Great Southwest Parkway (N), Great Southwest Parkway/Cascade Road, and Camp Creek Parkway	N/A	\$-	N/A	\$-	2016	\$70,000.00	\$7,000.00	\$77,000.00	Fulton Industrial CID; Fulton County BOC	ARC M230; GDOT	GDOT; Fulton Industrial CID; MARTA; Fulton County Work Program	\$15,400.00

\*Construction costs include likely utility costs associated with improvements.

\*\*BP-1 includes projects labeled BP-1, BP-2, BP-3, BP-8, BP-9, BP-10, BP-11, BP-12, BP-13 and BP-14 as noted in Chapter 4 of the Fulton Industrial CID Master Plan.

\*\*\*BP-2 includes projects labeled BP-4, BP-5, BP-6, and BP-7 as noted on Chapter 4 of the Fulton Industrial CID Master Plan.

TABLE 6-2. OVERALL POLICIES &amp; LAND USE SHORT-MID TERM WORK PLAN

ID	Description/Action	Year	Estimated Cost	Lead Party	Partners	Funding Source
P-1	Adopt the Master Plan	2013	None	Fulton Industrial CID Board	NA	NA
P-2	Incorporate the Master Plan in the Comprehensive Plan by reference/amendment.	2013	Staff Time	Fulton County BOC	Fulton Industrial CID	NA
P-3	Amend the 2030 Fulton County Comprehensive Plan and accompanying Future Development Map as follows:	2013-2014	Staff Time	Fulton County BOC	Fulton County Planning & Community Services Dept; Fulton Industrial CID	NA
	Adjust Future Development Map: 1) Establish a new Industrial Gateway character area; 2) Classify the area at the I-20 Gateway as an Industrial Gateway character area; 3) Change the northeast corner of the intersection of Campbellton Road and FIB to Industrial Marketplace; 4) Reclassify the 117 acre Suburban Neighborhood parcel off of Selig Drive and Bakers Ferry Road as part of the Industrial Zone					
	Add applicable land use policies and programs included in the Work Plan to County's short-term work program of its Comprehensive Plan.					
P-4	Amend the zoning regulations for the M1A, M1, and M2 zoning districts as outlined in the FIB Master Plan as follows:	2013-2014	Staff Time	Fulton County BOC	Fulton County Planning & Community Services Dept	NA
	Prohibit commercial/retail uses except when accessory to industrial uses to ensure consistency with the County's Comprehensive Plan.					
P-5	Amend the regulations of the Fulton Industrial Business District Overlay District as follows:	2013-2014	Staff Time	Fulton County BOC	Fulton County Planning & Community Services Dept	NA
	Prohibit future adult oriented businesses and residential uses.					
	Include additional standards for properties within the new Industrial Gateway character area, including permitting of the travel center.					
	Extend the boundaries of the Fulton Industrial Business District Overlay District to include the large undeveloped parcel at Selig Dr. SW and Mendel Dr.					
	Require open space set asides in Industrial Zone (5%), Industrial Marketplace (5-10%), and Industrial Gateway (10%).					
	Add sign standards that are compatible with the signage schematics being developed for the CID.					
P-5	Encourage, provide fee waivers for, and expedite the rezoning of properties with active non-industrial uses within the Industrial Marketplace or Industrial Gateway character areas to the more appropriate zoning designation.	Ongoing	Staff Time	Fulton County Planning & Community Services Dept	Fulton Industrial CID, Property Owners	NA
P-6	Incorporate recommendations of the Sustainable Cities Design Academy Program into Master Plan as appropriate.	2013	Staff Time	Fulton Industrial CID Board	Sustainable Cities Design Academy	NA

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TABLE 6-3.ORGANIZATIONAL (PROGRAMS &amp; INITIATIVES) SHORT-MID WORK PLAN

ID	Description/Action	Year	Estimated Cost	Lead Party	Partners	Funding Source
0-1	Continue meetings of the Core Team established for the FIB Master Plan, rebranded as the FIB Redevelopment Task Force, to further the cross-organization coordination and bolster efforts to implement plan recommendations.	ongoing	Staff Time	Fulton Industrial CID, Fulton Industrial CID Master Plan Core Team members	NA	NA
0-2	Conduct workshops/presentations for the development community to generate interest in pursuing redevelopment projects in the FIB Master Plan study area.	ongoing	Staff Time	Fulton Industrial CID, Unincorporated Fulton County Econ. Devt Initiative	South Fulton Chamber of Commerce	NA
0-3	Develop a well coordinated marketing effort and CID branding strategy (including new logo, website, brochure, press kit, newsletter template) to position and sell FIB to the outside world.	2013	\$38,000.00	Fulton Industrial CID, Sky Design	NA	CID operating budget
0-4	Explore opportunities to incentivize LEED certified development in the FIB Master Plan study area.	2014	Staff Time	Fulton Industrial CID	Fulton County Planning & Community Services Dept, U.S. Green Building Council	NA
0-5	Seek funding from Atlanta Regional Commission for a catalytic infrastructure project that would help initiate the implementation of the redevelopment of the I-20 interchange area. Please see Table 6-1 for list of proposed transportation projects.	ASAP	TBD	Fulton Industrial CID	Atlanta Regional Community, Development Authority of Fulton County, Unincorporated Fulton County Econ. Devt Initiative, Georgia Power	NA
0-6	Establish a revolving loan fund or grant program providing “seed funding” to support the implementation of key initiatives detailed in the master plan (coordinate with Action Item O-2).	ASAP	TBD	Fulton Industrial CID	Private, local, and state partners	CID Operating Budget, Grants from partners
0-7	Create an interactive web presence where available buildings, sites and job openings within the FIB area can be easily identified and linked to individual buildings and companies.	2014	Staff Time	Fulton Industrial CID	Unincorporated Fulton County Econ. Devt Initiative, Georgia Power, Fulton County Planning & Community Services Dept, local brokers	CID operating budget, Grants from partners
0-8	Establish a revolving loan fund or grant program to assist property owners in bringing their signage into compliance with the requirements of the Fulton Industrial Business District Overlay District.	2014-2015	\$100,000 @ start-up	Fulton Industrial CID Board, Development Authority of Fulton County	South Fulton Chamber of Commerce, US Department of Commerce (via the Economic Development Administration); other private, local, and state partners	CID Operating Budget, Development Authority, grants
0-9	Establish a Tax Allocation District to fund key public infrastructure and/or help prompt redevelopment projects.	2014-2015	\$13-\$15,000.00	Fulton County BOC	Fulton Industrial CID, Development Authority of Fulton County	NA
0-10	Create a non-profit development entity under CID leadership to facilitate the implementation of the redevelopment activities in the plan.	2014-2015	\$5,000 to form entity	Fulton Industrial CID, Development Authority of Fulton County	Unincorporated Fulton County Econ. Devt Initiative, Georgia Power	NA
0-11	Develop workable templates for the redevelopment of outmoded industrial properties using a TAD and programs of the Development Authority of Fulton County.	2014-2015	\$20-\$30,000	Fulton Industrial CID	Consultant	CID Operating Budget

TABLE 6-3. ORGANIZATIONAL (PROGRAMS &amp; INITIATIVES) SHORT-MID TERM WORK PLAN (CONT.)

ID	Description/Action	Year	Estimated Cost	Lead Party	Partners	Funding Source
0-12	Work with willing property owners to identify key catalyst sites for redevelopment in the interchange area and solicit development interest in the redevelopment of sites through a Request for Proposal process.	2014-2015	Staff Time	Fulton Industrial CID	NA	NA
0-13	Work with providers to facilitate the upgrade of telecom services in the Master Plan study area.	2015-2016	Staff Time	Fulton Industrial CID, Development Authority of Fulton County	Unincorporated Fulton County Econ. Devt Initiative	NA
0-14	Explore creation of an Applied Research/Technology Transfer Campus near I-20 Interchange focused on innovation in key industries with a FIB presence.	2015-2016	Staff Time	Fulton Industrial CID, Development Authority of Fulton County	Unincorporated Fulton County Econ. Devt Initiative	NA
0-15	Pursue brownfield redevelopment grants for redevelopment of derelict properties in the FIB Master Plan study area.	TBD based on development timeline	Staff Time	Fulton Industrial CID, Property Owners/Developers	Development Authority of Fulton County	NA

TABLE 6-4. LANDSCAPE SHORT-MID TERM WORK PLAN

ID	Description/Action	Year	Estimated Cost	Lead Party	Partners	Funding Source
L-1	Signage Schematics	2013	\$8,500.00	Sky Design / Fulton Industrial CID	N/A	CID Operating Budget
L-2	Comprehensive Landscape Design (schematic design, detailed design, construction documents) for the I-20 interchange and the intersections of Shirley Dr @ FIB, Commerce Dr @ FIB, Cascade Road @ FIB and Baker's Ferry @ FIB	2014	\$110,000.00	Fulton Industrial CID/Consultant	GDOT, Landscape Maintenance Contractor	CID Operating Budget
L-3	I-20 Gateway Signage	2014	\$173,000.00	Fulton Industrial CID/Consultant		CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-4	Camp Creek Pkwy @ FIB Signage	2014	\$88,000.00	Fulton Industrial CID/Consultant		CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-5	Campbellton Road @ FIB Signage	2014	\$83,500.00	Fulton Industrial CID/Consultant		CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-6	Shirley Dr @ FIB Signage	2014	\$24,000.00	Fulton Industrial CID/Consultant		CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-7	Cascade Rd @ FIB Signage	2014	\$40,000.00	Fulton Industrial CID/Consultant		CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-8	Baker's Ferry Rd @ FIB Signage	2014	\$18,200.00	Fulton Industrial CID/Consultant		CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-9	Marvin Miller Dr @ FIB Signage	2014	\$13,500.00	Fulton Industrial CID/Consultant		CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-10	Identify areas in the study area to target for open space acquisition in support of providing connections to the proposed Chattahoochee River trail network, stream corridor protection/restoration, and landscape enhancements and public art placement within the Industrial Gateway.	2014-2015	Staff Time	Boulevard CID, Fulton County Planning & Community Services Dept	Chattahoochee NOW, Path Foundation	N/A
L-11	I-20 Gateway Landscape Planting (Coordinate with Transportation Action Items F-1 & F-2)	2017	\$1,800,000.00	Fulton Industrial CID/Consultant	GDOT, Landscape Maintenance Contractor	CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-12	I-20 Gateway Underpass Lighting (design, fabrication and installation)	2017	\$75,000.00	Fulton Industrial CID/Consultant	GDOT, Fulton County Arts Council	CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-13	I-20 Gateway Urban Art (design, installation and fabrication)	2018	\$95,000.00	Fulton Industrial CID/Consultant	Fulton County Arts Council	CID Operating Budget, Grants from partners
L-14	Shirley Dr @ FIB Landscape Plantings (Coordinate with Transportation Action Item F-3)	2018	\$50,800.00	Fulton Industrial CID/Consultant	GDOT, Landscape Maintenance Contractor	CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-15	Cascade Rd @ FIB Landscape Plantings (Coordinate with Transportation Action Item F-7)	2018	\$122,460.00	Fulton Industrial CID/Consultant	GDOT, Landscape Maintenance Contractor	CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-16	Mid-term Signage (fabrication and installation)	2018	\$185,000.00	Fulton Industrial CID/Consultant		CID Operating Budget, GA DOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement

TABLE 6-4. LANDSCAPE SHORT-MID TERM WORK PLAN (CONT.)

ID	Description/Action	Year	Estimated Cost	Lead Party	Partners	Funding Source
L-17	Commerce Dr @ FIB Landscape Planting (Coordinate with Transportation Action Item F-4)	2019	\$102,400.00	Fulton Industrial CID/ Consultant	GDOT, Landscape Maintenance Contractor	CID Operating Budget, GDOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-18	Commerce Dr @ FIB Signage	2019	\$44,300.00	Fulton Industrial CID/ Consultant		CID Operating Budget, GDOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-19	Baker's Ferry Rd @ FIB Landscape Plantings (Coordinate with Transportation Action Item F-6)	2019	\$103,500.00	Fulton Industrial CID/ Consultant	GDOT, Landscape Maintenance Contractor	CID Operating Budget, GDOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-20	Mid-term Landscape Design (schematic design, detailed design, construction documents) for up to six intersections	2018	\$130,000.00	Fulton Industrial CID/ Consultant	GDOT, Landscape Maintenance Contractor	CID Operating Budget
L-21	Mid-term Landscape Plantings: Assumes plantings for up to six intersections in the future	2020	\$750,000.00	Fulton Industrial CID/ Consultant	GDOT, Landscape Maintenance Contractor	CID Operating Budget, GDOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement
L-22	Street Tree Plantings the length of the corridor (should be phased as intersections are enhanced and improved)	2019- 2025	\$720,000 - \$910,000	Fulton Industrial CID/ Consultant	GDOT, Landscape Maintenance Contractor	CID Operating Budget, GDOT, GATEway Grant Program, Off-System Safety Program and Transportation Enhancement

**Assumptions:**

## Plantings:

- Trees - \$475 per tree (3" caliper root conal shade tree).
- Ornamental Grasses / Shrubs - \$1.75/sf (3 gal plants on 36" o.c. spacing; 1 per 9 sf; \$15 per shrub).
- Groundcovers - \$3.60/sf (1 gal plants on 18" o.c. spacing; 1 plant per 2.25sf \$8 per plug).
- Assume irrigation provided through establishment only; no permanent irrigation system.
- Must meet GDOT requirements for planting.

## Signage:

- Primary Gateway - \$50,000.
- Secondary Gateway - \$5800.
- River Connection - \$4000.
- Directional Signage - \$4000.
- Street Signage - \$4500.
- Commercial Signage - \$4000.
- Signage cost and categories to be reviewed after Sky Design completes their study to reflect cost of selected signage elements.

## Urban Art:

- Cost based on recently commissioned pieces across metro Atlanta.

## 6.4 ONGOING ACTION ITEMS

Several routine activities are recommended to achieve the Master Plan vision. These items are listed as ongoing and should be undertaken by the CID Executive Director in partnership with the CID Board as a part of the CID's regular operations.

### TRANSPORTATION

- Attend ARC meetings to monitor and be well-positioned for next solicitation of M230 funding applications.
- Regularly coordinate with GDOT, SRTA and MARTA to identify potential funding opportunities for identified transportation improvements.
- Continue to coordinate with GDOT and ARC to elevate the priority of the I-20/I-285 interchange within the regional work program.
- Continue to monitor the progress of the Chattahoochee River multi-use trail development and coordinate with Fulton County to provide adequate connections.
- Monitor and participate in ARC's update to the regional trail network plan to ensure incorporation of the CID area in long-term plans.
- Continue to coordinate with CSX and OmniTRAX to facilitate improving the railway service in the area.
- Work with area businesses to encourage employees to participate in ridesharing.
- Work with area businesses to investigate vanpooling opportunities.
- Generate a monthly report to GDOT and Fulton County regarding potholes and/or pavement failures in CID area.
- Work with GDOT to determine long-term feasibility of upgrading the surface on FIB to handle greater weights.
- Investigate the feasibility of local funding for ITS equipment.
- Investigate funding mechanisms for resurfacing.

### OVERALL POLICIES & LAND USE

- Focus on fixing the “front door” to FIB by facilitating the redevelopment of the I-20 Gateway consistent with the Concept Plan
- Continue to address criminal activity at the I-20 interchange in coordination with Fulton County Police Department, Fulton County Community Court, and other partners.
- Coordinate I-20 Gateway reinvestment efforts with County's implementation of its Redevelopment Framework and other efforts to address crime and social problems at I-20 interchange area.
- As redevelopment/development opportunities arise, coordinate with Fulton County departments to minimize curb cuts and create inter-parcel connectivity, as possible, to facilitate connectivity and safety along the corridor.

### ORGANIZATIONAL

- Focus on expanding the existing base of businesses in the FIB corridor.
- Work with existing businesses to identify and attract key suppliers to locate in the area.
- Expand key industrial clusters in food processing and manufacturing.
- Attract big data users to the area.
- Enhance the fiber optic network.
- Work with the Development Authority of Fulton County to implement strategy for redevelopment of the I-20 interchange area.
- Consider doing a supply chain analysis of existing businesses in FIB to see if there are opportunities to attract suppliers of existing businesses in FIB to the area.
- Work with the Fulton County BOC to establish a Tax Allocation District for the I-20 interchange area.
- Leverage the CID as the “quarterback” of FIB to coordinate marketing and promotion of the area for the individual projects and leasing activity.

- Get FIB back on the screen of regional and state economic developers when they are considering locations for prospects.
- Focus on capturing a higher percentage of the regional industrial growth by maintaining communication with economic development partners and trade organizations for identified industrial growth sectors.
- Capture more of the opportunities being generated by Georgia's two global portals: the Port of Savannah and Hartsfield-Jackson Atlanta International Airport.
- Work with educational partners (Fulton County Schools and technical colleges) to encourage investment in education and special training in key industries to attract higher value firms to the area.
- Work to attract entertainment industry to corridor, with particular emphasis on reusing and re-purposing older, vacant industrial inventory.
- Promote the Opportunity Zone incentive to prospective businesses and through the broker network representing FIB.
- Work with willing property owners to identify key catalyst sites for redevelopment in the interchange area and to solicit development interest in the redevelopment of the sites through a Request for Proposals process.
- Develop a closer linkage between the Fulton County Board of Education and its programs and the needs of employers in the FIB area.
- Provide a quarterly update regarding Master Plan progress/achievements in newsletter, press release, and targeted emails to CID outreach list and partners to help promote the CID/FIB area.

## LANDSCAPE/URBAN DESIGN

- Encourage incorporation of sustainability elements as sites are developed or redeveloped (green roofs, water harvesting, bio-swales, native vegetation, solar energy, zero waste).
- Work with Fulton County Arts Council and other partners to identify opportunities for funding art installations along the corridor.

## 6.5 LONG TERM (10+ YEARS) ACTION ITEMS

A limited number of long term (10+ year) action items that would likely take place in 2023 or later are recommended. They will require closer consideration in future updates of the Master Plan, and therefore, do not have details assigned.

### TRANSPORTATION

*See Table 4-2 for a list of long-term transportation recommendations that will require annual monitoring to determine opportunities to advance activities*

### OVERALL POLICIES & LAND USE

- Consider and identify opportunities to locate CID welcome center in the I-20 Gateway area.
- Work with County to identify opportunities to locate a police precinct in the I-20 Gateway area.

### ORGANIZATIONAL

- Work with educational partners to create a career academy to provide a path to employment for area workforce.

### LANDSCAPE/URBAN DESIGN

- Install third phase of landscape plantings to continue landscape enhancements initiated in short term and long term landscape plantings as identified in Table 6-4.